Quantitative Benefits

A recent study quantified the economic impacts of the airport to the local community. As shown in the adjacent table, the total economic impact of the airport includes on- and off-airport businesses, visitor spending, and the spin-off effects of those impacts.

On-airport impacts represent economic activities that would not occur if the airport did not exist. They include payroll, operating and capital expenditures made by the airport, airlines, FBO's, maintenance facilities, ground transportation, etc.

Off-airport impacts represent financial transactions that occur primarily off-airport and are associated with visitor spending. These expenditures may include items such as lodging, food, entertainment, and retail purchases.

Spin-off impacts are calculated using impact multipliers, which are used to reflect the recycling of dollars through the economy.

Spin-Off Economic Impacts		Suppliers of Materials & Services to Airports, Air Dependent Businesses and Visitor Dependent Businesses Respending of Worker Income Consumer Product and Service Sales	33 Jobs \$947,000 in Payroll \$2,750,000 in Economic Activity
Direct Economic Impacts	Off-Airport	Visitor Dependent Businesses Hotels Retail & Restaurants Travel Agents Convention Centers Tourist Destinations	83 Jeans
	On-Airport	FAA, Other Government Airport Management Aircraft Maintenance Vendors Retail & Restaurant Car Rental Parking Other Ground Transportation Fixed Base Operators	15 Jobs \$558,000 in Payroll \$1,305,000 in Economic Activity

SHANNON AIRPORT



An Assessment of Economic Impacts

